



EVENT SPONSORSHIP OPPORTUNITIES 2024



VENUE: ALL PURPOSE, VANCOUVER
DATE: MARCH 19TH, 2024



Join us on social.



ABOUT US

The B Local Vancouver Board is a team of dedicated volunteers committed to the growth and prosperity of our local B Corp community. Our goal is to engage Vancouver and Western Canada unlike ever before through new partnerships, more purposeful events, and increased learning opportunities.

Led by passionate volunteers, B Locals exist to create connections, increase the positive impact of their B Corp community, and raise awareness of the B Economy.

Who are we **NOT**? B Lab! It's a common misconception that our team is employed by B Lab. **We are an independent chapter of B Lab, but are made up of a passionate team of volunteers, and as a non-profit society, are not funded by B Lab.**

What does this mean? **This means that we need your help!** Every volunteer that joins us, every sponsored product, dollar, or dime equates to more purpose, more impact, and more community-building in the B Corp community. Together, we're stronger. Together, we're a force for good.

If you have questions about the sponsorship packages outlined in this document, want to help in another way, or want to discuss ongoing sponsorship opportunities with B Local Vancouver, in addition to or outside of this particular event, please reach out!

EVENT SPONSORSHIP CONTACTS



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ABOUT THIS EVENT

B Here, B Connected isn't just an event; it's an opportunity for B Corps from across the U.S. and Canada to forge purposeful connections, share ideas, and create lasting memories in a fun and inclusive environment.

The Foundations of the Event

1. Meaningful Connection:

Forge Purposeful Connections with like-minded individuals and businesses in a welcoming and inclusive environment. Strengthen your ties within the B Corp community from Canada and beyond.

2. Unique Entertainment:

We're presenting an evening of unforgettable experiences filled with pockets of surprises. Our carefully curated live entertainment will create an uplifting and engaging atmosphere.

3. Cultural Showcase:

The event will help visitors and Vancouverites alike discover the cultural richness of our city's vibrant arts and purpose-driven business scene, reflecting the diverse tapestry of our community.

4. Inclusive Celebration:

This social gathering is not just a kickoff to Champions Retreat 2024 but a celebration open to all B Corps, regardless of whether they're attending Champions Retreat or not. This allows all B Corps to embrace the chance to connect, collaborate, and celebrate regardless of their attendance at the Retreat.

5. "B Here. B Connected.":

Our event title says it all - be present, be here in Vancouver, and be connected. Enjoy a customized and engaging experience designed to create lasting memories and foster a sense of community. Amidst the lively atmosphere, find pockets of tranquility in our designated quiet spaces. Take a moment to connect with others on a deeper level or simply rejuvenate before diving back into the festivities.

We're hoping to further engage our fantastic B Corp community by offering a unique community-based sponsorship opportunity with a variety of sponsorship levels to suit those purpose-driven businesses wishing to help.



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BECOME OUR OFFICIAL EVENT PARTNER

This is the ultimate opportunity for a Certified B Corporation to become our official B Here. B Connected. event partner! With the highest level of exposure, by donating funds, products, services, or a mix of all, with a total value of \$10,000, your business can take advantage of an array of benefits:

- Prominent and consistent recognition in our sponsor gallery displayed throughout the event
- Prominent placement in printed materials displayed throughout the event
- Spoken sponsor announcement and recognition at the event
- As our main event sponsor, you and your team have the option to meet and greet the attendees as they arrive and grow your B Corp network with one-to-one in-person greetings
- 6 sponsor posts on social media (2 channels)
- 8 complimentary tickets for your employees or friends of the B Corp community
- Be the main feature of a standalone email blast reaching over 1,000+ subscribers
- For sponsorship confirmed before February 29th, you will have a written feature in our email newsletter, reaching over 1,000+ subscribers; including your logo, a bio of your company, or any other announcement or info you want to advertise, which will hit inboxes in the week of March 4th
- Be highlighted in printed promotional materials
- Logo feature on our website
- Logo feature on the public event ticket page
- During the event, we will advertise a custom call to action for your business, for example, you can provide us with a QR code that you would like people to scan, or a promotional offer via a flyer or poster you would like to provide us to display, etc.
- Feature and thank you in our after-event email newsletter

\$10,000



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EVENT PROMOTER: DONATE FUNDS, PRODUCTS, OR SERVICES WITH A VALUE OF \$5,000

- Recognized in our sponsor gallery displayed throughout the event
- Prominent placement in printed materials displayed throughout the event
- 4 sponsor posts on social media (2 channels)
- 5 complimentary tickets for your employees or friends of the B Corp community
- For sponsorship confirmed before February 29th, you will have a logo feature in our email newsletter, reaching over 1,000+ subscribers and hitting inboxes in the week of March 4th
- Logo feature on our website event page
- During the event, we will advertise a custom call-to-action for your business, for example, you can provide us with a QR code that you would like people to scan, or a promotional offer via a flyer or poster you would like to provide us to display, etc.

\$5,000



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EVENT BOOSTER: DONATE FUNDS, PRODUCTS, OR SERVICES WITH A VALUE OF \$1,000

- Recognized in our sponsor gallery displayed throughout the event
- Highlighted in pre-event social posts (2 posts on 2 channels)
- 2 complimentary tickets for your employees or friends of the B Corp community
- For sponsorship confirmed before February 29th, you will have a logo feature in our email newsletter, reaching over 1,000+ subscribers and hitting inboxes in the week of March 4th

\$1,000

EVENT SUPPORTER: DONATE FUNDS, PRODUCTS, OR SERVICES WITH A VALUE OF \$500

- Recognized in our sponsor gallery displayed throughout the event
- Single social media sponsor announcement post on Instagram and LinkedIn

\$500



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**SUPPORT YOUR B CORP
COMMUNITY,
SHOWCASE YOUR
CERTIFICATION & MAKE
AN IMPACT WITH US.
JOIN US AS A SPONSOR!**



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